

**COUNTY OF SAN LUIS OBISPO BOARD OF SUPERVISORS
AGENDA ITEM TRANSMITTAL**

(1) DEPARTMENT Planning and Building	(2) MEETING DATE 9/13/2016	(3) CONTACT/PHONE Suzan Ehdaie, Planner II / (805)781-4974	
(4) SUBJECT Request to approve the FY 2016-17 agreement with Economic Vitality Corporation in the amount of \$148,775 to implement the San Luis Obispo County Clusters of Opportunity Economic Strategy from FC -290 Community Development. All Districts.			
(5) RECOMMENDED ACTION It is recommended that the Board approve and instruct the Chairperson to sign the attached agreement between the County of San Luis Obispo and the Economic Vitality Corporation in the amount of \$148,775.			
(6) FUNDING SOURCE(S) FC 290 - Community Development (General Fund)	(7) CURRENT YEAR FINANCIAL IMPACT \$148,775.00	(8) ANNUAL FINANCIAL IMPACT \$148,775.00	(9) BUDGETED? Yes
(10) AGENDA PLACEMENT { X } Consent { } Presentation { } Hearing (Time Est. ____) { } Board Business (Time Est. ____)			
(11) EXECUTED DOCUMENTS { } Resolutions { X } Contracts { } Ordinances { } N/A			
(12) OUTLINE AGREEMENT REQUISITION NUMBER (OAR) 199001693		(13) BUDGET ADJUSTMENT REQUIRED? BAR ID Number: { } 4/5 Vote Required { } N/A	
(14) LOCATION MAP N/A	(15) BUSINESS IMPACT STATEMENT? YES	(16) AGENDA ITEM HISTORY { } N/A Date: <u>10/6/2015</u> and <u>9/9/2014</u> _____	
(17) ADMINISTRATIVE OFFICE REVIEW Lisa M. Howe			
(18) SUPERVISOR DISTRICT(S) All Districts			

County of San Luis Obispo



TO: Board of Supervisors

FROM: Suzan Ehdaie, Planner II

VIA: Trevor Keith, Deputy Director, Policies and Programs

DATE: 9/13/2016

SUBJECT: Request to approve the FY 2016-17 agreement with Economic Vitality Corporation in the amount of \$148,775 to implement the San Luis Obispo County Clusters of Opportunity Economic Strategy from FC - 290 Community Development. All Districts.

RECOMMENDATION

It is recommended that the Board approve and instruct the Chairperson to sign the attached agreement between the County of San Luis Obispo and the Economic Vitality Corporation in the amount of \$148,775.

DISCUSSION

The adopted budget under fund center 290 (Community Development) includes \$148,775 in general fund support for use by the Economic Vitality Corporation (EVC). This contribution continues the eighteen-year County practice of providing support for the EVC to conduct economic development activities throughout the county.

The scope of work includes the following tasks:

- A. Assist the County by facilitating implementation and preparing updates as needed for a countywide economic strategy.
- B. Obtain matching funds in an amount at least equal to the amount of funding provided by the County (any non-county funding secured by the EVC for the countywide economic strategic plan shall be counted toward this matching funds performance objective).
- C. Convene at least one seminar on a topic related to the economic strategy that will assist and improve county businesses and the county economy.
- D. Act as a referral agency to the County, engaging cluster industry stakeholders and facilitating input on proposed policy adoption and modification actions. Topics for such referral services may include but are not limited to workforce housing amendments and procedures for economic impact analyses of discretionary permit applications.
- E. Monitor opportunities for statewide action pertaining to economic initiatives such as the California Forward, California Economic Summit and the California Stewardship Network. Engage cluster industry and other community stakeholders as feasible and appropriate.
- F. Establish and maintain collaborative relationships with economic development and workforce development partners locally and in adjacent regions (Monterey, Santa Barbara, Ventura).

Last year, the more notable EVC accomplishments included the following:

A. Workforce Housing

1. Workforce Housing Summit – Assisted in the planning and implementation of the Workforce Housing Summit on September 24, 2015, which involves convening stakeholders from the County, Cities and business community.

2. Workforce Housing Ordinance and Design Guidelines – Development of the ordinance which went before the County Planning Commission on July 14 and July 28, 2016, and is set to go before the commission again on September 8, 2016. It is set to go before the Board of Supervisors Fall 2016 for approval.
 3. Workforce Housing Policy – Collaborated with the Home Builders Association (HBA) & SLO Chamber to develop policy solutions to the challenge of workforce housing. This includes planning sessions with stakeholders to develop policy options. The EVC will continue working with County staff now to move those policies forward; County staff will present the recommendations to Board of Supervisors.
- B. Infrastructure
1. Worked with County staff throughout the year on priority projects, including the San Miguel Community Plan
 2. Helped staff identify priority projects – Such as the 227 from Tank Farm to Price Canyon project.
 3. Worked to identify creative infrastructure funding mechanisms – EIFD's, Self-Help Tax initiative, SCIPs (Statewide community infrastructure programs).
- C. Air Service
1. Worked with the airport, Visit SLO County and Sixel Consulting to get a new, nonstop flight to Seattle (Alaska Airlines)
- D. Broadband
1. Actively participated in the three county, Pacific Coast Broadband Consortium – Help develop industry strategies and government policies through the California Emerging Technology Fund which awarded a two-year grant to the consortium to improve broadband as an economic development initiative.
 2. Commissioned a Broadband Report from Tellus Ventures through the Consortium that included an assessment of local broadband and identified the need for increased broadband in the region.
- E. EVC Economic Dashboard
1. Launched the Economic Dashboard (Partnered with CA Business Roundtable and SLO County Partnership in Education to make this happen). The Dashboard is a web-based tool that will help residents, business owners and government leaders better understand trends in the local economy. www.sloevc.org/Dashboard
- F. 805Connect
1. Development as one of three lead partners of “805connect”, an online business directory for the three county region of San Luis Obispo, Santa Barbara and Ventura counties to increase regional business to business transactions.
- G. California Stewardship Network
1. Actively participated in statewide economic initiatives of the California Stewardship Network as well as the California Economic Summit.
- H. Presentations
1. Arranged for a wide variety of educational presentations to the EVC Board of Directors and guests (the EVC Board is comprised of 40 private and public sector leaders), and the Building Design & Construction Cluster.

OTHER AGENCY INVOLVEMENT/IMPACT

County Counsel approved the agreement as to form and legal effect.

BUSINESS IMPACT STATEMENT

Approval of the agreement with the EVC will provide important services to local businesses and implement the EVC's countywide Economic Strategy and the County's Economic Element.

FINANCIAL CONSIDERATIONS

This is a budgeted item. The amount of \$148,775.00 is unchanged from the previous fiscal year.

RESULTS

The contract renewal between the County and the EVC will help the EVC to continue its efforts in promoting countywide economic growth. During the previous 2015-2016 fiscal year, the EVC accomplished the following: 1) helped develop

workforce housing ordinance and policies, 2) offered infrastructure financing guidance for public facilities projects throughout the county including the unincorporated community of San Miguel, 3) worked with the SLO County Airport to establish direct flights from SLO to Seattle, and 4) launched “EVC Dashboard” and “805Connect” to provide online services to residents, business owners, and government leaders. For this fiscal year (2016-2017), the EVC aims to continue facilitating economic related efforts by developing or updating economic strategies, obtaining funds for economic development activities, offering local and regional business and workforce development seminars, and maintaining collaborative relationships with other local and regional economic development partners. The renewed contract will result in countywide economic and workforce development that is consistent with the County’s goal of promoting livable and prosperous communities.

ATTACHMENTS

1. FY 2016-17 Annual Agreement with Economic Vitality Corporation
2. Economic Vitality Corporation Quarterly Report